



6-STEP GUIDE

TELLING YOUR STORY WITH PURPOSE & POWER

01.

KNOW YOUR AUDIENCE

- *Why are you writing?*
- *Who are you writing to?*

TIP: Imagine your ideal reader as one specific person then write as if you're speaking directly to them. This keeps your voice focused and your message clear.



FOCUS ON A CENTRAL THEME

Examples: Forgiveness, Survival, Redemption, How-to-Guide, Purposeful Living, etc.

TIP: Start with one clear idea and let that guide which scenes, reflections, and moments you include. Keep coming back to that theme.

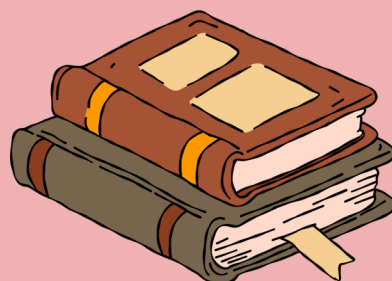
02.

03.

SHOW, DON'T JUST TELL

Let the reader see and feel what you experienced.

TIP: Describe your experiences using all five senses. What you see. What you smell. What you hear. etc.





BE HONEST & VULNERABLE

Your truth is powerful. Write honestly. Don't hide your struggles.

TIP: Let the messy, vulnerable parts show up on the page. That's where your real strength and connection comes through.

04.

END WITH MEANING

A strong ending reflects on what's changed and why it matters.

TIP: Think about the "so what?" of your story. What do you want your reader to walk away with. Tie your final words back to your theme. Offer a sense of closure, hope, or insight.



05.



FINAL NOTES

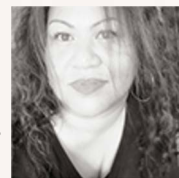
As you write, remember:

- There is no "right way" to tell your story
- Be patient with yourself
- You are in control
- Even if no one else reads it yet, the act of writing is transformative. You're not just documenting life - you're reclaiming it, shaping it, and offering your truth as a light for others.

06.



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Editor-in-Chief



2FEET PRODUCTIONS

COACHING. EDITING. PUBLISHING

Changing the Narrative